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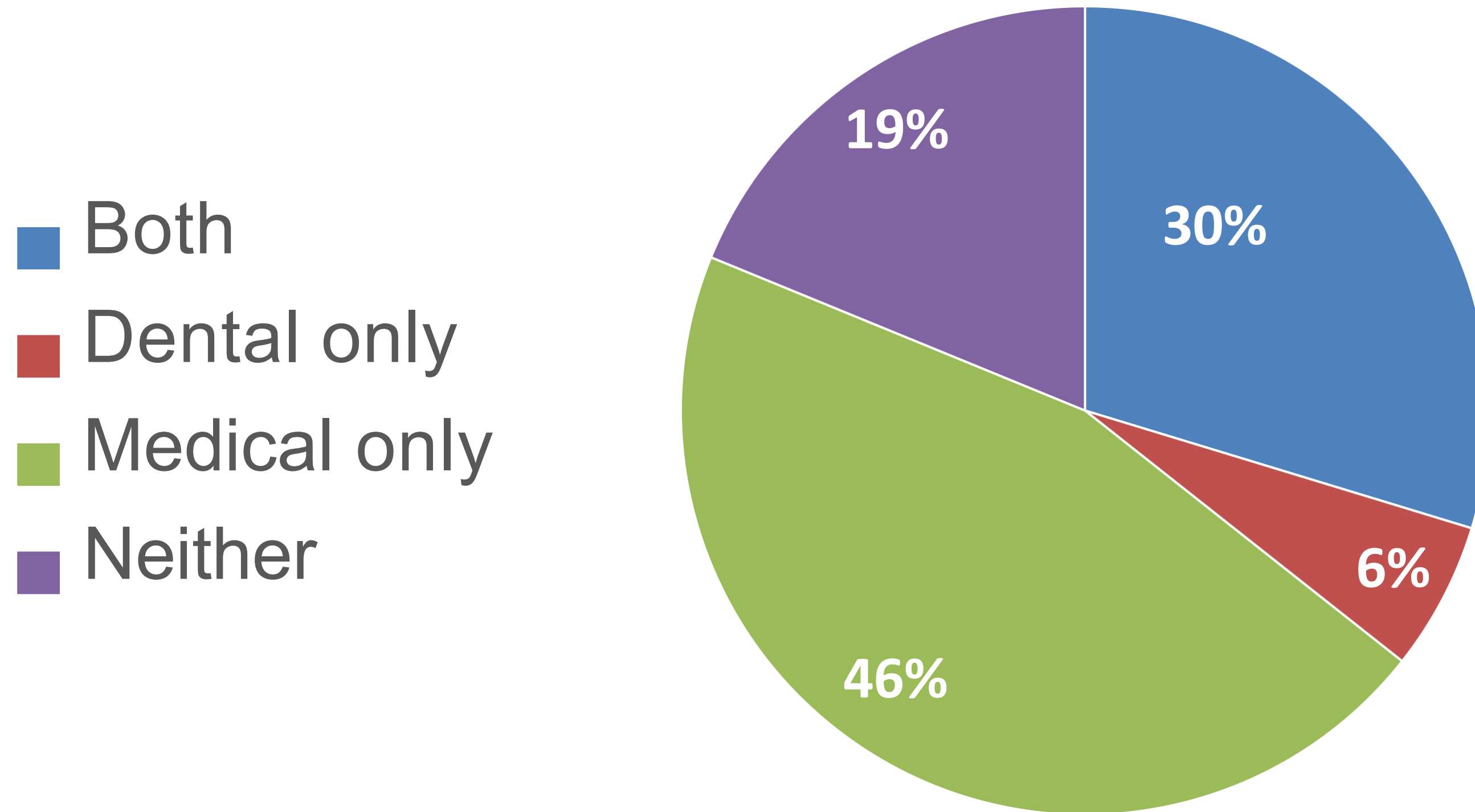
Integrating Oral Health Care Into Primary Care for the MCH Population: *Why It Matters and What It Takes*

Katy Battani, R.D.H., M.S.

National Maternal and Child Oral Health Resource Center, Georgetown University

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Percent Of Persons With Medical And Dental Visits, Public Insurance, 2019¹

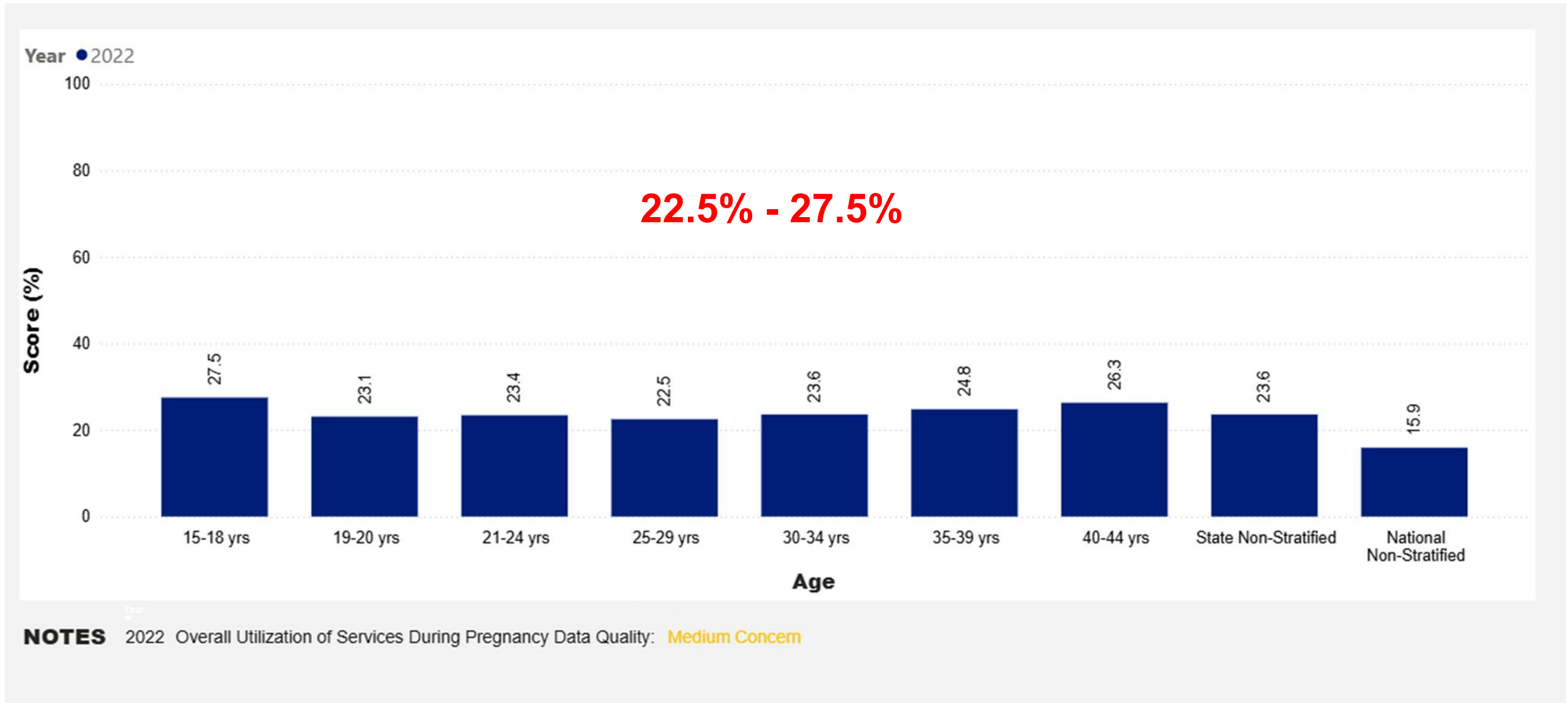


Percent of Children by Age, Any Dental Service 2022

Medicaid and CHIP, New York²



Percent of Pregnant Women by Age, Any Dental Service 2022 Medicaid and CHIP, New York²



Our Purpose

- The National Maternal and Child Oral Health Resource Center responds to the needs of professionals working in states and communities to improve oral health care for the MCH population.



More than 25 years serving the MCH community

Consortium for Oral Health (COH)

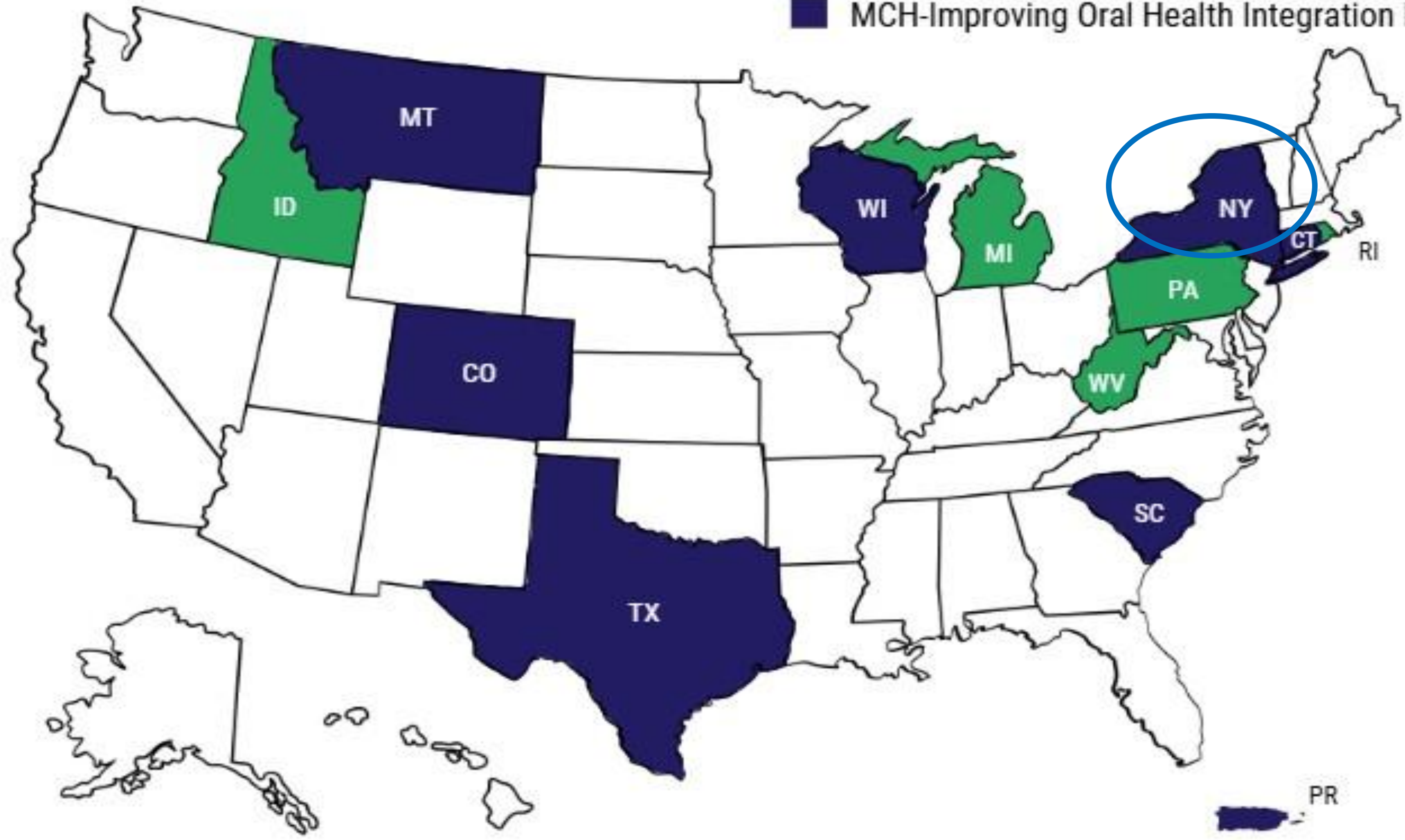
- Funded by the Maternal and Child Health Bureau.
- Promotes evidence-based/-informed information and resources to increase access to and use of oral health care to improve oral health for the MCH population.
 - Technical assistance
 - Resource development and dissemination



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- Building State Capacity for Integration LC
- MCH-Improving Oral Health Integration LC



Integrating Oral Health Care into Primary Care

Five Successful, Long-Standing, Statewide Programs Providing Care for the Maternal and Child Health Population



- Cavity Free at Three (CO)
- Colorado Medical-Dental Integration Project (CO)
- From the First Tooth (ME)
- I-Smile and Cavity-Free Iowa (IA)
- Into the Mouths of Babes (NC)

<https://www.mchoralhealth.org/cohsii/think-tank.php>



National Maternal and Child Oral Health Resource Center

Key Elements For Program Success³

- Collaborative Partnerships and Leadership Support
- Sustained, Diverse Funding
- Commitment to Technical Assistance
- Evaluation



Collaborative Partnerships and Leadership Support

Programs cited the following partners as key to their development, growth, and sustainability:

- Academic partners
- Advocacy coalitions
- Community-based organizations
- Funders
- Government programs (e.g., state oral health program, maternal and child health program, Medicaid program)
- Health care organizations and clinics
- Legislators
- Medical professional champions
- Oral health professional champions
- Professional associations
- People with lived experience
- Program leaders (e.g., coordinators, directors, managers)



“We’re very lucky to have longstanding champions who have been involved since the beginning and remain involved until this day. There’s a stability there that helps weather the ebbs and flows, ups and downs, changes in staffing, and ground that gets lost here and there. These champions are still there to keep it going and to get it back on track every time.”

—From the First Tooth

Sustained, Diverse Funding

“It is critical for sustainability that state appropriations continue at levels that will result in Medicaid reimbursement that incentivizes medical professionals to continue to participate in the program.”

—Into the Mouths of Babes



Program Callout

In Iowa, the state legislature contributes \$1,000,000 annually to the I-Smile program. The I-Smile program then draws down federal administration claims matching funds to support program infrastructure.

In addition, the I-Smile program is funded using a small portion of the state's Title V MCH Services Block Grant and other federal funding.

Commitment to Technical Assistance

“We’ve shifted our thinking over time to realize that training is necessary but not sufficient. There’s more coaching happening now and a mindset shift toward implementation and not just training.”

—From the First Tooth

Evaluation

“Having an epidemiologist on staff has been critical for our program evaluation. The ability to hire someone in this position has been due to receiving oral health funding through CDC and HRSA.”

—I-Smile

References

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https://meps.ahrq.gov/data_files/publications/st544/stat544.shtml
2. [Herndon J, Ojha D, Layman S, Colangelo E, Aravamudhan K. 2022. Dental Quality Alliance State Oral Healthcare Quality Dashboard. Chicago, IL: American Dental Association in partnership with Key Analytics and Consulting, LLC.](#)
3. [Battani K, Crall J, Fischer D, Goodman H, Holt K. 2024. Integrating Oral Health Care into Primary Care: Five Successful, Long-Standing, Statewide Programs Providing Care for the Maternal and Child Health Population. Washington, DC: National Maternal and Child Oral Health Resource Center.](#)

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Thank you!

Contact Information

Katy Battani, R.D.H., M.S.

National Maternal and Child

Oral Health Resource Center

Georgetown University

Washington, DC

Website: mchoralhealth.org

E-mail: keb302@georgetown.edu

