



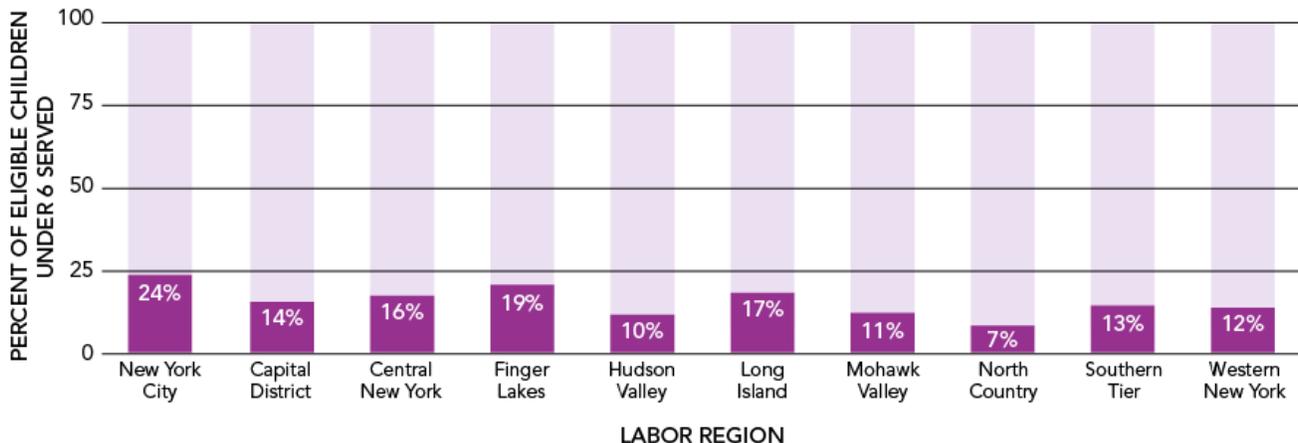
Ready for Kindergarten, Ready for College Campaign

ADDRESS THE DEEPENING CHILD CARE CRISIS Keep Children Learning and Parents Earning!

The Governor’s 2019 budget proposal fails to address the deepening child care crisis, adding just \$26 million to the state’s child care assistance program, not even enough to maintain current child care services.

Yet 80% of families eligible for child care assistance—4 out of 5—are denied support because of the state’s woefully inadequate investment. In many parts of the state, the situation is even more dire.

STATE CHILD CARE INVESTMENT WOEFULLY INADEQUATE Few Eligible Families Get Help Paying for Care



County-level estimates for the number of children under six outside New York City who are served by New York State’s Child Care Assistance programs were derived from 1) US Census data for the number of children under 6 years old residing in households making less than 200% of the poverty threshold and the number of children under 6 years old residing in families with all parents in the workforce and 2) 60% (the share of children under 6 in NYS served by the child care assistance system) of the average number of children served by NYS’s child care assistance programs each month from July 2017 – June 2018 according to NYS’ Office of Temporary and Disability Assistance.

Data on New York City’s five counties provided by Citizen’s Committee for Children of New York. This data includes preschoolers who are enrolled in the City’s Early Learn program, which integrates child care, pre-K and Head Start funding.

INVESTMENTS IN CHILD CARE ARE PROVEN STRATEGIES THAT MORE THAN PAY FOR THEMSELVES AND SERVE AS POTENT TOOLS FOR REVERSING THE GROWING INCOME INEQUALITY IN NEW YORK, THE MOST EXTREME IN THE NATION.

New York is home to the highest child care costs in the nation, which creates a substantial hardship for families. Families with children under 3 face the worst challenges, due to lack of supply and the higher costs of caring for babies and toddlers.

Meager state investment in pre-K and child care also falls far short of supporting the true cost of providing services, threatening the stability of programs and their ability to appropriately compensate teachers and staff.

The median wage for a child care educator in New York State is \$25,760 a year.

State leaders must restore the reimbursement rate for child care services to the 75th percentile to stabilize child care capacity. The \$26 million in the Governor's budget would only maintain the current reimbursement rate at 69th percentile and only outside New York City.

The state's failure to make quality affordable child care available to more families leaves tens of thousands of young children without quality care every day.

New York's leaders must increase the investment in child care in 2019. The Governor's proposals are inadequate to meet the urgent need around the state.

**THE GOVERNOR'S 2019 PROPOSAL IS TOO MODEST:
THE STATE MUST BUILD ON HIS INVESTMENTS IN SUBSIDIES AND
INFANT-TODDLER SPECIALISTS TO RESTORE THE MARKET RATE AND
STABILIZE THE STATE'S CHILD CARE SYSTEM.**

**WE ARE CALLING ON THE STATE TO MAKE EARLY LEARNING
A REAL PRIORITY IN 2019 AND BUILD ON THE GOVERNOR'S
PROPOSAL FOR BOTH PRE-K AND CHILD CARE.**

The Ready for Kindergarten, Ready for College Campaign, led by AQE, CANY, CCI, The Children's Agenda aligns our agenda with Winning Beginning NY, Empire State Campaign for Child Care and the Campaign for Children in NYC.

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